

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's

Herald Square, Broadway, 34th to 35th St.

Our Suburban Deliveries
For the Summer
Have Commenced.

The route covers:
New York and Connecticut suburbs,
Long Island coast and vicinity, the
New Jersey coast
From Atlantic Highlands to Bellmar.

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's

Herald Square, Broadway, 34th to 35th St.

Lord & Taylor
Founded 1826

LINEN SHEETS AND PILLOW CASES

Hemstitched German Linen
Sheets and Pillow Cases to Match
Our Own Importation

Sheets,
72x96 in., \$2.49 | 90x106 in., \$3.11
Cases,
45x36 in., 63c

Our Celebrated Flemish Linen
Sheets and Pillow Cases to Match
Pure bleached and very soft finish

Sheets,
72x96 in., \$2.50 and \$2.60
90x106 in., \$3.13 and \$3.40
72x108 in., \$3.09 | 90x108 in., \$4.00

Cases,
45x36 in., 73c | 50x36 in., 84c
54x36 in., 91c

Hemstitched Irish Linen
Sheets and Pillow Cases to Match
Our Own Importation

Sheets,
72x96, \$3.24 | 90x106 in., \$4.17
Cases,
45x36, 76c and 86c

Scalloped Hemstitched German
Linen Sheets, Pillow Cases to Match
Our Own Importation

Sheets,
65x96 in., \$3.07 | 72x96 in., \$3.52
72x108 in., \$4.14 | 90x108 in., \$5.20

Cases,
45x36 in., \$1.11 | 50x36 in., \$1.23
54x36 in., \$1.34

Baby Carriage Pillow Cases
All Pure Linen and Neatly
Hemstitched All Around

14x14 in., 54c | 18x18 in., 57c
18x18 in., 70c

Fancy All-Linen Baby Pillow Cases
Embroidered, Scalloped or Lace-
Edged; also Some Ruffled All Around,
\$1.88 up to \$4.71.

(Basement, 34th St. Rear.)

SPORTING GOODS

There are in stock now complete
assortments of everything needed for

**Fisherman, Hunter,
Baseball Player,
Tennis Player,
Golf Player.**

There is in charge a thorough ex-
pert who will be glad to advise and
assist you in selecting your merchan-
dise. We do not merely hand you
what you ask for, but we advise and
assist you in selecting what is best
needed for your particular purpose.

Perhaps in no other depart-
ment in the store is the Regu-
lar Macy Saving more con-
spicuous than in the Sporting
Goods Department. Actual
comparisons made with the
leading sporting goods stores,
as well as with the leading
department stores of New York,
show a varying but invariable
saving by buying at Macy's.
This saving was in no individual
case less than 12½ per cent.,
and in many cases ran up to 25
per cent.

You can get every article
needed for sport, provided you
want goods of quality, at
Macy's, and you save on what-
ever you buy at Macy's.

(Fifth Floor, Center.)

RUGS, CARPETS AND LINOLEUMS

At one-third less than usual prices.

Axminster Carpets

This line has been selected from our regular
stock and marked down specially for this sale.
The carpets are superior grade. Most of
them have ½ yard borders to match and
can be made into a rug of any desired size.
A wide variety is afforded in Oriental two-
tone and all-over Persian effects.

Old rose, ecru, green, tan, French gray and
mahogany are included among the colors.
Adaptable for almost any room in the house.

Formerly \$1.50
per yard, now **89c**

Axminster Rugs

This was a special purchase, so the rugs are
in only two sizes. They are made in a special
weave of very high quality.

There is a moderate variety of patterns, but
an excellent line of color combinations is of-
fered, with the two-tone effects predominating.
Suitable for the library, den, living room or
hall.

Size 36x72, elsewhere \$7.50, now **\$4.74**

Size 30x60, elsewhere \$6.50, now **\$3.74**

Mill Sale of French Weave Wilton and Royal Wilton Rugs

The manufacturers have asked us not to mention the name in our advertise-
ments while selling them at these very low prices; however, it is woven into the back
of each rug and stamps them as of the best make.

French Wilton Weave Rugs

Sizes.	Elsewhere.	Sale Price.
22½x36	\$4.00	\$3.39
27x54	\$5.75	\$4.89
36x36	\$5.75	\$4.89
36x63	\$8.50	\$7.14
36x72	\$9.00	\$8.14
6X9 feet	\$35.00	\$28.48
9X12 feet	\$55.00	\$43.89

Royal Wilton Rugs

Sizes.	Elsewhere.	Sale Price.
22½x36	\$3.50	\$2.14
27x54	\$4.25	\$2.74
36x63	\$6.50	\$4.24
6X9 feet	\$24.50	\$18.89
8.3x10.6 feet	\$34.50	\$24.74
9X12 feet	\$40.00	\$27.48

There are also a number of larger size rugs specially priced.

Inlaid Linoleum Special

A very high grade, made up in the latest colorings and patterns.
Assortment includes patterns suitable for kitchens, offices, bathrooms or any space where linoleum is
usable and hard service required.

Sold elsewhere at
\$1.50, Macy's price, **\$1.09** PER SQ. YD.

GARDEN TOOLS, SEEDS AND BULBS

We now have in stock in our basement every gardening requisite
at prices that afford you the Regular Macy Saving.

We list a very few of the articles below. Our stock
is far too large to permit of cataloguing it here.

Wooden Lawn Rakes, 21c to 43c	Lenox Lawn Grass Seed, 15c
Long Handle Iron Rakes, 18c to 23c	Thoroughly sifted. Free from all dust and dirt.
Long Handle Steel Rakes, 44c to 52c	Quart., 15c; ½ bushel, \$1.13
Steel Turf Edgers, 47c	2 quarts, 29c; ½ bushel, \$2.24
Spading Forks, 59c to 86c	4 quarts, 57c
Steel Garden Sets, 3 and 4 pieces, 73c to \$1.09	Flower and Vegetable Seeds.
Steel Draw Hoes, 44c	Thoroughly sifted. Free from all dust and dirt.
Long handles attached, 17c to 47c	Package, 1c; Dozen packages 9c
Warren Hoes, a great stone dislodger, 59c	Selected White Clover, 2c
Post Hole Diggers, 86c	2 ounces, 8c; 4 ounces, 15c
Dirt Shovels, all kinds, 57c to \$1.13	8 ounces, 29c
Union Hoes, one and two pronged, 10c and 24c	Flower Bulbs.
Combination Weeder and Hoe, 24c	Dahlias, 3c; Cinnamon Vine, 4c
Pick Axe, with Handle, 53c	Geraniums, 3c; Mum Vine, 5c
Mattocks, with Handle, 57c	Tuberose, 2c; Hyacinths, 2c
Hedge Shears, Long, hardened steel blades, with keen edges, 1.58	Caladiums, 4c; Spider Lilies, 15c
Lawn Sprinklers, \$1.49	Gladolins, 2c; Single Begonias, 3c
Asparagus Knives, 32c	Double Begonias, 6c
Pruning and Grass Shears, 25c to 60c	Hardy Holland Rose Bushes, 19c
Garden Trowels, 5c to 32c	Three years old. Extra choice.
Transplanters, 22c to 38c	These three-year-old Rose bushes, imported by us from Holland are the most hardy ob- tainable. We do not sell the two-year-old Rose bushes which other shops are featuring, as they are too tender to ac- climate successfully.
Wire Garden Pickets, 4c	
Braided Garden Line, 100 feet, 41c	
Iron Garden Line Reels, 41c	
Midway Sprayers, 34c	

GARDEN HOSE
Standard Quality Garden Hose
25 feet, \$2.20; 50 feet, \$3.20
Liberty Quality Garden Hose
25 feet, \$3.20; 50 feet, \$4.49
Majestic Quality Garden Hose
25 feet, \$4.10; 50 feet, \$5.20
Premier Quality Garden Hose
25 feet, \$5.00; 50 feet, \$10.00

Hose Nozzles,
spray or straight stream, 20c
Galvanized Watering Cans,
painted green, 44c to \$1.76
Hard Wood Hose Reels, 50c
Iron Hose Reels, \$1.00 to \$2.97
Hand Weeders, 5c
Hand Floral Tools,
set of four, packed in box, 30c
Wire Folding Flower
Cultivator, 99c to \$2.73
Cedar Plant Tubs, \$1.74 to \$4.57
Window Boxes,
30 and 36 inches long, 74c and 91c
Plant Sticks,
of hard wood, 5c to 14c
Garden Wheelbarrow,
with attachments, \$2.97
No. 8 Steel Garden Pail,
with attachments, \$2.97
No. 12 Single Wheel Hoe,
Cultivator and Pail, \$4.58
No. 13 Double Wheel
(Ho only), \$4.58
Matthew's New Universal
Drill and Attachments, \$0.09

(Basement, 35th St. Side.)

SIX NEW OPEN-STOCK PATTERNS OF SCHWARZBURG CHINA DINNERWARE MADE IN OUR OWN FACTORY

Reduced 25%
From Our Own
Unequalled
Low Prices

Why buy odds and ends when you
can get the finest quality china in
open-stock patterns at these prices?

This is New York's headquarters
for Open-stock Dinner China.
We now have one hundred and
fifty-seven open-stock patterns in
dinnerware. Nearly all of this
dinnerware is from our own factory
in Rudolstadt (Germany), or from
our own decorating works in
Limoges (France).

The advantage of buying open-
stock china is that broken pieces
can always be replaced instantly.

The 25% reduction is a
special offer made for the pur-
pose of introducing new pat-
terns. The offer is good until
6 P. M. Wednesday, April 17th.

(Basement, 34th St. Side.)

FRAMED PICTURES

40% Less Than Usual

Pastels, Water Colors,
Photographs and Artotypes
of Exceptional Merit.

Among the pictures most suitable
for drawing rooms are hand-colored
marines and landscapes and repro-
ductions of the works of GAINSBOR-
OUGH, REYNOLDS, REM-
BRANDT, VANDYCKE and also
the great paintings of all the modern
masters.

For the library and music room,
reproductions of paintings of famous
authors and composers are particu-
larly suitable.

The frames are principally bright
and antique gilt, also rosewood and
walnut.

Publisher's price, \$1.50 to \$9.00
Our sale
price, **99c to \$5.94**

Dining room subjects include ROSA
BOHEMER'S "The Horse Fair," MIL-
LET'S "Angels" and "The Gleaners."
There are also a number of hunting
scenes, fruit and game pictures, and
tapestries and epigrams on framed wood
panels.

Most of these pictures are framed
in Flemish oak and Circassian walnut.

Publisher's price, 65c to \$8.00
Our sale
price, **39c to \$5.94**

Bedroom pictures include WATTS
"Hope," RAPHAEL'S "Sistine Mad-
onna" and COT'S "The Storm."
There are also some rich imperial
graveries in English masters.

These pictures are appropriately
framed in gilt, rosewood and Cir-
cassian walnut veneers.

Publisher's price, 20c to \$6.00
Our sale
price, **10c to \$3.96**

There are over three hundred and
fifty canvases in our galleries
which range in price from \$25.00 to
\$2,000.00, and include works of many
of the leading contemporary French,
Italian and American artists.

Our art commissioner goes abroad
each year, visiting the artist de-
alers' rooms, the artists' studios, and the
salons, and selects the pictures for us.

A Most Important Sale of Fine Lace Waists

Also
Exceptional Values Offered in
Chiffon and Lingerie Waists

Three Models in Fine Shadow Lace; very attract-
ive in design. One model with bands of chiffon
cloth introduced over Brussels net lining.

\$10.75—Value \$17.00

Allover Shadow Lace, with chiffon introduced.

\$12.75—Value \$19.00

Cream Shadow Lace, with colored and white
meteor introduced over mousseline lining.

\$12.75—Value \$19.00

Carrick-macross Allover Lace. Peplum model.

\$5.95—Value \$8.00

Chiffon Cloth Model, over fancy net lining, with
shadow lace introduced.

\$3.95—Value \$6.00

Chiffon Cloth, veiled over Point Venise lace, with
color introduced. Net yoke, collar and cuffs.

\$5.95—Value \$9.00

Lingerie Waists

Attractive Voile Model, embroidered and wide
Cluny lace introduced.

\$1.95

Several Models in Voile and Batistes
daintily hand-embroidered and lace trimmed.

\$2.95, \$3.95 & \$4.95

Peplum Models

Allover Cluny Lace Waist. Low neck model.

\$1.95

Two Voile Models, embroidery trimmed, with
wide Cluny lace insertion. Low neck.

\$1.95

Three Batiste and Voile Models, effectively trim-
med with embroidery and Val. lace insertions.

\$2.95

Voile, Cluny lace trimmed. High neck model.

\$2.95

Voile Model, embroidery and Irish lace insertion.
High neck.

\$3.95

Exceptional Footwear For Women

Shoes that have all the style and embody
all the good points of regular \$6.00 and
\$7.00 footwear.

High Tongue Colonials
With genuine, imported gun
metal slide. Sale
Price
\$3.95

**Genuine White Buckskin Boots,
Oxfords, Colonials and Pumps**
All Other Desirable Kinds of
High and Low Shoes.
Values \$5.00 and \$6.00

Broadway & 20th St.; 5th Ave.; 19th St.

PUBLIC LECTURES THIS WEEK.

SUNDAY, APRIL 14.
Public School 191, 11th street, west of
Lexington avenue, 11th street, and His
Story, Dr. Cornelius Hays.

MONDAY, APRIL 15.
Stuyvesant High School, 15th street, east
of First avenue, "The Walkers," Prof.
Farnsworth and Miss Zerbe.

TUESDAY, APRIL 16.
Public School 101, 11th street, west of
Lexington avenue, "Camping Out," James
A. Crulshank.

WEDNESDAY, APRIL 17.
Public School 101, 11th street, west of
Lexington avenue, "Camping Out," James
A. Crulshank.

THURSDAY, APRIL 18.
Public School 101, 11th street, west of
Lexington avenue, "Camping Out," James
A. Crulshank.

FRIDAY, APRIL 19.
Public School 101, 11th street, west of
Lexington avenue, "Camping Out," James
A. Crulshank.

SATURDAY, APRIL 20.
Public School 101, 11th street, west of
Lexington avenue, "Camping Out," James
A. Crulshank.

SUNDAY, APRIL 21.
Public School 101, 11th street, west of
Lexington avenue, "Camping Out," James
A. Crulshank.

MONDAY, APRIL 22.
Public School 101, 11th street, west of
Lexington avenue, "Camping Out," James
A. Crulshank.

TUESDAY, APRIL 23.
Public School 101, 11th street, west of
Lexington avenue, "Camping Out," James
A. Crulshank.

WEDNESDAY, APRIL 24.
Public School 101, 11th street, west of
Lexington avenue, "Camping Out," James
A. Crulshank.

THURSDAY, APRIL 25.
Public School 101, 11th street, west of
Lexington avenue, "Camping Out," James
A. Crulshank.

FRIDAY, APRIL 26.
Public School 101, 11th street, west of
Lexington avenue, "Camping Out," James
A. Crulshank.

16th street, "Michael Angelo," Mrs. Nettie
American Museum of Natural History,
Seventy-seventh street and Central Park
West, "Ireland," Dr. John O. Bowser,
F. R. G. S.

The Hebrew Technical Institute, 35 Fred-
erick street, "Addis, Bases Salis," Fred-
erick B. Hirsch, S. D.

Metropolitan Temple, Seventh avenue and
Fourth street, "Charles Dickens," Ed-
ward Francis Carter.

Mission of the Immaculate Virgin, Great
Jones and Lafayette streets, "The Civil War
from a Camera," Raymond L. Dittmar.

New York Public Library, 103 West
Fourth street, "The Prevention of Consump-
tion," John B. Huber, M. D.

St. Cornelius Church, 425 West Forty-
seventh street, "The Philippine Islands,"
Thomas H. Bridges, D. D.

Public School 40, Prospect avenue and
Sixth street, "The Amazon Jungle," Al-
bert Lange.

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Public School 32, 418 West Twenty-eighth
street, "A Year With the Trees," William
Salisbury.

Public School 46, 15th street and St.
Nicholas avenue, "The History of Colum-
bian Wilderness," Miss Mary L. Jobe.

Public School 59, 224 East Fifty-seventh
street, "What Afternoon Has Accom-
plished," Charles McDowell, M. D.

Public School 64, Tenth street, east of
Avenue B, "Switzerland," E. Cloves Chor-
ley.

Public School 100, 128th street, west of
Fifth avenue, "An Andean Tour Through
Bolivia," Mrs. M. Claire Flincy.

Public School 119, 23rd street, east of
Eighth avenue, "The Culture of Ceanothus,"
Persis H. Schuchman.

Public School 165, 160th street, west of
Fifth avenue, "The History of the West,"
David Ray, M. D.

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Public School 157, St. Nicholas avenue and
15th street, "Brooding and His Poetry,"
Mrs. Alice B. Wilson.

Public School 160, Suffolk and Livingston
streets, "The Exile and His State," E.
Cornelius Hays.

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